Resolving the Tensions between EU Trade and Non-Trade Objectives: Actors, Norms, and Processes

Workshop
Friday 10 November 2017
Achter Sint Pieter 200, 3512 HT, Utrecht

THEME
The workshop explores the actors, norms, and processes that are involved in balancing and resolving the tensions between the protection and promotion of specific principles and objectives and the EU’s external trade policy. The focus of the workshop is on the recent issues concerning the EU’s unilateral and bilateral actions (as opposed to multilateral action) in the realm of EU’s external trade law and policy.

BACKGROUND
The EU’s Common Commercial Policy (which encompasses EU trade and investment law and policy) is not only a tool to strengthen or protect Europe’s commercial and strategic interests. It is also an important and powerful foreign policy tool. Under Article 21 TEU, the EU’s action on the international scene shall be guided by the principles that lay at its core, such as democracy, the rule of law, human rights and the principles of international law. Article 21 also aspires to safeguard a number of objectives and interests that are not economic in nature (i.e. to preserve peace, strengthen international security, preserve the environment). As Article 207 TFEU clearly instructs, the EU’s trade policy must be conducted in the context of those principles and objectives.

In this regard, the EU trade policy is confronted with a classical dilemma. The European Commission pursues multiple objectives to, on the one hand, uphold Europe’s commercial and strategic interests, protect the free trade and safeguard the EU social and regulatory model, and, on the other hand, protect and promote a number of non-trade values. However, frictions may arise/occur/be observed between these commercial objectives and the goal of promoting specific non-trade values. The level (and nature?) of these tensions varies depending on the context-dependent interpretation of values and objectives by various institutions and actors involved in the formulation and implementation of the EU’s trade and investment policy.

Given that the process of externalization of the EU’s trade and non-trade objectives ultimately has impact on the EU itself, as well as third countries and private actors therein, it is important to examine the questions of how coherent, effective and legitimate the Union’s action in this area is.

PARTICIPATION & REGISTRATION
The workshop is closed, but we have limited space for additional participants. If you are interested in participating, please send an email to Secretariaat.IER@uu.nl before 3 November 2017.

The workshop is organized by the Utrecht Centre for Regulation and Enforcement in Europe’s (RENFORCE) research project on the “External Effects of the EU Law”.

**PROVISIONAL PROGRAMME**

*Venue: Raadzaal, Achter Sint Pieter 200, Utrecht*

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**9:00-9:30**  
Registration - Coffee and tea

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**9:30 -11:45**  
Morning session

Chair: Ingrid Koning (Utrecht University)

Opening by Urszula Jaremba (Utrecht University): External Effects of EU law project.

1. Csongor Istvan Nagy (University of Szeged): Trade interests and value standards: can the greedy and the moral be good friends?

2. Eva Kassoti (The Hague University): Respect for international law and EU trade policy in situations of contested sovereignty.

3. Rita Griguolaite (University of Sussex): Facilitating the analysis of market and non-market values choice in the EU trade policy by the concept of public policy values: a case study in energy sector.

Discussion

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**12:00 – 13:00**  
Lunch break

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**13:00 - 14:30**  
1st afternoon session

Chair: Machiko Kanetake (Utrecht University)

1. Anna Marhold (Tilburg University): Externalizing energy policy in the EU Free trade Agreements: a cognitive dissonance between promoting sustainable development and ensuring security of supply?


Discussion
14:30—15:00
Coffee break

15:00 – 17:00
2nd afternoon session

Chair: Urszula Jaremba

1. Paolo Farah (West Virginia University): The Role of the European Union’s Law in the international climate change regime.

2. Ferdi de Ville & Marie Musch (Ghent University): European Union policies in the trade-climate nexus: analytical framework and the environmental goods agreement case.

3. Anne-Carlijn Prickartz & Isabel Staudinger (University of Salzburg): Effective tool or symbolic gesture: the use and enforcement of human rights provisions in the European Union’s Bilateral Trade Agreements.


Discussion.

17:00- 17:45
Drinks